

## Two new products to be launched in the absolute printer range

*At Interpack 2011 in Dusseldorf aps Alternative Printing Services will exhibit the next generation of the 2006 launched thermal inkjet printer absolute and a new printhead type. The specialists for industrial marking with inkjet technology provide a technically leading marking system for maintenance- and trouble-free coding of products and all kinds of packaging material.*

Herrenberg, 21.03.2011 - aps Alternative Printing Services will present two new products at Interpack 2011 in Dusseldorf: the successor for the absolute printer and a new printhead. The new printhead is distinguished by its compact dimensions and is particularly suited for space- saving installations on the production line or in the system. In addition, the new head provides advanced communication features which almost exclude operational errors by the user. With its capability to communicate and configure itself, this printhead is one of the most intelligent solutions in the market.



As far as the new thermal inkjet printer absolute is concerned, the developers at aps also focused on advanced functions and a simplified operation. The basis for this is printer software which consequently implements current requirements from the market and offers customers even more comfort and safety.

It provides for example an automatic ink type recognition which secures optimum operating and print parameter settings. The new absolute printer also offers an accurate measurement of ink level. This enables the customer to check the current level at any time and foresee the next cartridge change. Additionally, partially used ink cartridges can easily be read and reused in production thanks to this new function. Additionally, the new software package has been equipped with advanced control and data transfer functions.

Independent of these changes, the new absolute offers the characteristics and standards which characterise industrial inkjet printers developed by aps. These include the maintenance and trouble-free product technology, the versatile industrial use of the printer by processing both water and alcohol based inks, the clean and simple handling and the complete control over operating costs. The unlimited high resolution printing possibilities are part of the strengths of the absolute.

Parallel to these electronic innovations the specialists for industrial marking have increased their ink range with the launch of a further five inks.

For more information on thermal inkjet technology and the new products please visit the aps booth at Interpack, May 12 18, Hall 17, Stand B 52.

### About aps

The aps group with headquarters in Herrenberg, Germany, is a leader in industrial marking and coding, specialising in ink jet technology. Founded in 2000, the aps group is represented with their own offices and stores worldwide in more than 30 countries. With their absolute printer, the company offers the first and reusable, maintenance-free inkjet printer. Both products and packaging can be identified thanks to the large range of ink available. Furthermore, aps offers extensive services such as equipment, spare parts and service for all common industrial printers (Imaje®, Linx®, Videojet®, Willett® etc.).