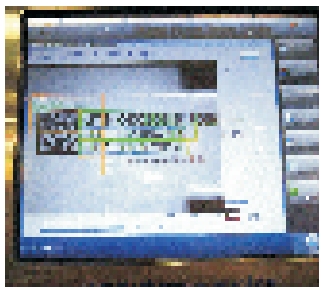


Pharmaceutical industry benefits from 2D data matrix coding

Print 2D data matrix code effortlessly and economically with the absolute

The use of 2D data matrix coding in the pharmaceutical industry is gaining momentum as the requirement to encode large amounts of information in a small space is realised. Thermal inkjet printer, absolute, from product marking specialists, aps, is idyllic for this form of coding.

Herrenberg, 10.11.2009 With the installation of absolute from product marking specialists' aps, pharmaceutical companies are able to identify products safely and the thermal inkjet printer is suitable for applying 2D data matrix codes. This is characterized by its high density of data, redundant information, and integrated mechanisms of error correction. The information density of the 2D data matrix codes requires a particularly and precise application. Few labelling technologies such as laser and thermal inkjet technology can print an accurate 2D data matrix code in high resolution. Thermal inkjet printers are much cheaper and technically less complicated than laser printers. Thanks to fast-drying inks, TIJ printer absolute can also print on smooth, non-porous materials such as varnished, coated surfaces and plastics. This application is advantageous for pharmaceutical companies as unlike previous systems, coding on pharmaceutical packaging no longer requires the need for unvarnished windows. The marking can be applied directly to the coating.



Easy integration into track&trace systems; marking on almost any surface



About aps

The aps group with headquarters in Herrenberg, Germany, is a leader in industrial marking and coding, specialising in ink jet technology. Founded in 2000, the aps group is represented with their own offices and stores worldwide in more than 30 countries. With their absolute printer, the company offers the first and reusable, maintenance-free inkjet printer. Both products and packaging can be identified thanks to the large range of ink available. Furthermore, aps offers extensive services such as equipment, spare parts and service for all common industrial printers (Domino®, Imaje®, Linx®, Videojet®, Willett®).